

## March 2010 Monthly Meeting

Thursday, March 18<sup>th</sup>, 2010 • *Evening Meeting*

**Program:** *“IT Leadership in Motion: Nanonation – A Local Success Story in Providing Cutting-Edge Customer Experience Technologies”*

**Speaker:** **BRADLEY WALKER, President & CEO - Nanonation**

After visiting a cyber café back in the late 1990's, Bradley Walker was quite surprised by a lack of technical ingenuity. Computer usage was tracked on a piece of paper and there were no instructions for using the PCs. He knew there had to be a way to help harness information technology to better serve customers. Shortly thereafter, he helped launch Nanonation in his hometown of Lincoln, Nebraska with a purpose to develop a single-purpose computer platform to meet multiple customer needs. In the ensuing decade, Nanonation has grown to more than 50 employees and is world-renowned as a leader in software development for the digital signage and self service industries. Partnering with firms such as Apple, Dell, IBM, and Sony, Nanonation has provided services for well-known clients such as Harley-Davidson, Royal Caribbean Cruise Lines, and Alamo Rent A Car.

Join us for a presentation by Bradley Walker, President and CEO of Nanonation, as he takes us through both his personal journey and the meteoric rise of one of Lincoln's best business success stories - Nanonation. Known for his bow ties as well as his ingenuity, Bradley Walker was recently inducted into the Self-Service and Kiosk Hall of Fame.

Sources: <http://kioskmarketplace.com/article.php?id=22598> / [www.nanonation.net](http://www.nanonation.net)

**About Nanonation:** Their platform seamlessly integrates digital media content and monitors, measures, and manages each customer interaction. At Nanonation, the focus is on integrating the necessary disciplines including design, IT, marketing, and business processes. The result is a company designed from the ground up to deliver cutting-edge customer experience technologies in a variety of markets.

**About The Presenter – Bradley Walker:** A lifelong Nebraskan, Bradley earned his undergraduate degree in speech communication at the University of Nebraska then went to work for the Department of Labor as an economic research analyst. In 1989, he joined Healthcare Communications, which provided computer systems for small healthcare clinics, and in 1995, he started Unident, with a similar focus as his previous company only in the dental industry. That company merged with Infocure, which spun off separate companies — Practice Works and Vital Works — to service doctors and dentists. The enterprise was eventually acquired by Kodak. In 1998, he founded Nanonation.

**Location:** Lone Star Steakhouse –Meeting Room, 200 N. 70<sup>th</sup> St. in Lincoln (N. of 70<sup>th</sup> & O Streets)

**Time:** **Social Networking** 5:00 – 6:00 pm / Dinner is on own, but we encourage you to arrive early if you plan to eat, so we can start the presentation on time.  
**Presentation** 6:00-6:45 pm / **Wrap-up** 6:45-7:00 pm

**Cost:** **FREE** to Members / Guests \$5.00 / Dinner on own / Appetizers provided

**To Attend:** **Members** – Our Calling Committee will contact you **or** RSVP as indicated below  
**Non-Members** – RSVP to: [aitpcornhusker@gmail.com](mailto:aitpcornhusker@gmail.com) or call Anna Verhoeff, AITP  
Cornhusker Chapter President at (402) 476-2729

**Don't miss this  
opportunity to  
hear from one of  
Lincoln's own IT  
success stories!**